

	CARIBOU	EAGLE	GRIZZLY BEAR	MOOSE	WOLF	COUGAR	MOUNTAIN GOAT	MARMOT
VALUE	\$ TBN	\$ TBN	\$10,000.00	\$7,500.00	\$5,000.00	\$2,500.00	\$1,000.00	\$500.00
ONLINE EXPOSURE								
Alphabetical listing on sponsorship web page								X
Alphabetical listing on sponsorship web page + logo						X	X	
Alphabetical listing on sponsorship web page + logo + hyperlink	X	X	X	X	X			
Post on Facebook, Instagram or Twitter	5x	4x	3x	2v	1x	1x	1x	1x
Logo placement on front page of website		X	X					
Title sponsor placement on front page of website	X							
Certified partner of Jasper Pride (minimum \$250 cash contribution)	X	X	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00	\$250.00
BRAND EXPOSURE								
JPFS official logo use for sponsor's purpose	X	X	X	X	X	X	X	X
Company logo on screen during Pride Party	X	X	X	X	X	X		
Company logo on signature event poster	X	largest	X	X	X			
Company logo on festival poster	largest	X	X	X				
Company logo on all paid print advertising	X	X	X					
Company logo/name as part of festival logo	X							
Company booth with sales opportunity in Pride House and select	X							
Company booth with sales opportunity at signature event		X						
Logo on festival t-shirt	X							
Title sponsor mention at all official speeches of co-chairs	X							

FESTIVAL & EVENT BENEFITS

Invitation to VIP reception	X	X	X	X	X	X	X	X
Complimentary signature event passes	4	4	2	2	2	1	1	
Presentation material at Pride House	X							
Presentation material at signature event		X						
Jasper Pride Festival membership (non-voting. Voting members	X	X	X	X	X	X	X	X

RECOGNITION IN PRIDE GUIDE (VIRTUAL FOR 2021)

Alphabetical listing							X	X
Alphabetical listing + logo	X	X	X	X	X	X		
1/4 page ad					X			
1/2 page ad				X				
Full page ad			X					
Full page ad - inside back cover		X						
Full page ad - outside back cover	X							